## ORDER

Orders	Order / Rev:	171316		kxly <b>2</b> News
	Alt Order #:	08432174		
	Product Desc:	WA ST REPUB PARTY		
	Estimate:	2549		KXLY
	Flight Dates:	11/02/16 - 11/07/16	Primary AE:	MATT WURM
	Original Date / Rev:	10/31/16 / 10/31/16	Sales Office:	H-DC
	Order Type:	GENERAL	Sales Region:	NATL
Agency	Name:	Nebo Media, Inc.		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		PO Box 9825	Billing Cycle:	EOM/EOC
		Arlington, VA 22219	Agency Commission:	15%
Advertiser	Name:	WA State Republican Party		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PL Issue	Order Separation:	00:15:00
	Priority:	P-3	Advertiser External ID:	
	Revenue Codes:	AGY, POL, ISS	Agency External ID:	
Bill Plan			Totals	

Month

Totals

November 2016

# Spots

52

52

Gross Amount

\$13,830.00

\$13,830.00

Net Amount

\$11,755.50

\$11,755.50

Rating

0.00

0.00

## **Account Executives**

End Date

11/07/16

Start Date

10/31/16

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
MATT WURM			Start Of Order - End Of Order	100%

\$13,830.00

Net Amount

\$11,755.50

# Spots Gross Amount

52

Order Share	Share	Total
KXLY	18%	\$13,830.00
Market	100%	\$76,833.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAYU	9%	\$6,915.00
KBGC	0%	\$0.00
KCDT	0%	\$0.00
KGPX	0%	\$0.00
KHQ	31%	\$23,818.33
KREM	42%	\$32,270.00
KSKN	0%	\$0.00
KSPS	0%	\$0.00
KUID	0%	\$0.00
KWSU	0%	\$0.00
KXMN	0%	\$0.00
UNKWN	0%	\$0.00

	Ln Ch	1	Start	End	Inventory Code	Break	Start/End T	ïme Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E	1 KX	LY ·	11/04/16	11/04/16	11p M-F Late New	rs CM	11-1135p	1	:30	1	\$275.00P-1	0.00 NM	1	\$275.00
					Late News									
		Start	Date E	nd Date	<u>Weekdays</u>	Spots/Weel	Rate	Rating						
	Week:	10/3	1/16 1	1/06/16	1	•	\$275.00	0.00						
Ē	2 KX	LY	11/04/16	11/04/16		CM	1135p-1237x	1	:30	1	\$90.00P-1	0.00 NM	1	\$90.00

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Order / Rev: 171316 Advertiser: WA State Republican Party

Alt Order #: 08432174 Product Desc: WA ST REPUB PARTY KXLY

Flight Dates: 11/02/16 - 11/07/16 Estimate: 2549

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
			Jimmy Kimmel Jimmy Kimmel									
<u>Sta</u> Week: 10/	rt Date '31/16	End Date 11/06/16	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$90.00	Rating 0.00						
E 3 KXLY	11/04/1	6 11/04/16	3-4p M-F Rachael Ray	СМ	3-4p	2	:30	2	\$50.00P-1	0.00 NM	2	\$100.00
Sta Week: 10/	rt Date '31/16	End Date 11/06/16	Weekdays 2	Spots/Week 2	<u>Rate</u> \$50.00	Rating 0.00						
E 4 KXLY	11/04/1	6 11/04/16	5-530a GMNW GMNW	СМ	5-530a	1	:30	1	\$120.00P-1	0.00 NM	1	\$120.00
<u>Sta</u> Week: 10/	rt <u>Date</u> /31/16	End Date 11/06/16	Weekdays 1	Spots/Week 1	<u>Rate</u> \$120.00	Rating 0.00						
E 5 KXLY	11/04/1	6 11/04/16	5-530p M-F M-F News @5p	СМ	5-530p	1	:30	1	\$385.00P-1	0.00 NM	1	\$385.00
<u>Sta</u> Week: 10/	rt Date '31/16	End Date 11/06/16	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$385.00	Rating 0.00						
E 6 KXLY	11/04/1	6 11/04/16	6-630p M-F M-F News @6	CM	6-630p	1	:30	1	\$385.00P-1	0.00 NM	1	\$385.00
<u>Sta</u> Week: 10/	rt Date '31/16	End Date 11/06/16	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$385.00	Rating 0.00						
E 7 KXLY	11/04/1	6 11/04/16	630-7a GMNW	СМ	630-7a	1	:30	1	\$350.00P-1	0.00 NM	1	\$350.00
<u>Sta</u> Week: 10/	rt Date '31/16	End Date 11/06/16	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$350.00	Rating 0.00						
E 8 KXLY	11/04/1	6 11/04/16	630-7p M-F M-F News @630	CM p	630-7p	1	:30	1	\$350.00P-1	0.00 NM	1	\$350.00
Sta Week: 10/	rt Date /31/16	End Date 11/06/16	Weekdays	Spots/Week	<u>Rate</u> \$350.00	Rating 0.00						
E 9 KXLY			7-730p M-F ET Tonight	СМ	7-730p	1	:30	1	\$155.00P-1	0.00 NM	1	\$155.00
Sta Week: 10/	rt Date /31/16	End Date 11/06/16	Weekdays 1	Spots/Week 1	<u>Rate</u> \$155.00	Rating 0.00						
E 10 KXLY	11/04/1	6 11/04/16	7-9a GMA GMA	СМ	7-9a	1	:30	1	\$350.00P-1	0.00 NM	1	\$350.00
<u>Sta</u> Week: 10/	rt Date '31/16	End Date 11/06/16	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$350.00	Rating 0.00						
E 11 KXLY	11/04/1	6 11/04/16	9-10a M-F Live With Kelly	CM	9-10a	1	:30	1	\$200.00P-1	0.00 NM	1	\$200.00
Sta Week: 10/	rt Date '31/16	End Date 11/06/16	Weekdays 1	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
E 12 KXLY	11/07/1	6 11/07/16	11p M-F Late Nev Late News	ws CM	11-1135p	1	:30	1	\$275.00P-1	0.00 NM	1	\$275.00
<u>Sta</u> Week: 11/	rt <u>Date</u> 07/16	End Date 11/13/16	Weekdays 1	Spots/Week 1	<u>Rate</u> \$275.00	Rating 0.00						
E 13 KXLY	11/07/1	6 11/07/16	Jimmy Kimmel Jimmy Kimmel	СМ	1135p-1237x	1	:30	1	\$90.00P-1	0.00 NM	1	\$90.00
<u>Sta</u> Week: 11/	rt <u>Date</u> 07/16	End Date 11/13/16	Weekdays 1	Spots/Week 1	<u>Rate</u> \$90.00	Rating 0.00						
E 14 KXLY	11/07/1	6 11/07/16	3-4p M-F Rachael Ray	СМ	3-4p	1	:30	1	\$50.00P-1	0.00 NM	1	\$50.00
<u>Sta</u> Week: 11/	rt Date 07/16	End Date 11/13/16	Weekdays 1	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00						
E 15 KXLY	11/07/1	6 11/07/16	530-6a GMNW GMNW	CM	530-6am	1	:30	1	\$150.00P-1	0.00 NM	1	\$150.00
<u>Sta</u> Week: 11/	rt Date '07/16	End Date 11/13/16	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
E 16 KXLY			6-630a GMNW	СМ	6-630a	1	:30	1	\$350.00P-1	0.00 NM	1	\$350.00
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						

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Order / Rev: 171316 Advertiser: WA State Republican Party

Alt Order #: 08432174 Product Desc: WA ST REPUB PARTY KXLY

Flight Dates: 11/02/16 - 11/07/16 Estimate: 2549

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 16 KXLY	11/07/1	6 11/07/16	6-630a GMNW	CM	6-630a	1	:30	1	\$350.00P-1	0.00 NM	1	\$350.00
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 11/ E 17 KXLY		11/13/16	1	1 CM	\$350.00	0.00	.20		\$20E 00D 1	0.00 NM	4	\$385.00
E17 KALY	11/07/1	6 11/07/16	6-630p M-F M-F News @6	CIVI	6-630p	1	:30	1	\$385.00P-1	U.UU INIVI	1	\$385.00
<u>Sta</u> Week: 11/	rt Date	End Date 11/13/16	Weekdays 1	Spots/Week	<u>Rate</u> \$385.00	Rating						
E 18 KXLY			630-7a	CM	630-7a	0.00	:30	1	\$350.00P-1	0.00 NM	1	\$350.00
0.	. 5 .	E 15 /	GMNW	0	5 .	5						
<u>Sta</u> Week: 11/	rt Date 07/16	End Date 11/13/16	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$350.00	Rating 0.00						
E 19 KXLY	11/07/1	6 11/07/16	630-7p M-F M-F News @630	CM	630-7p	1	:30	1	\$350.00P-1	0.00 NM	1	\$350.00
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/		11/13/16	1	1	\$350.00	0.00						<b>^</b>
E 20 KXLY	11/07/1	6 11/07/16	7-730p M-F ET Tonight	СМ	7-730p	1	:30	1	\$155.00P-1	0.00 NM	1	\$155.00
	rt Date	End Date	Weekdays 1	Spots/Week	Rate	Rating						
Week: 11/ E 21 KXLY		11/13/16 6 11/07/16	7-9a GMA	CM	\$155.00 7-9a	0.00	:30	1	\$350.00P-1	0.00 NM	1	\$350.00
			GMA		_							
<u>Sta</u> Week: 11/	rt Date 07/16	End Date 11/13/16	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$350.00	Rating 0.00						
E 22 KXLY			730-8p M-F	CM	730-8p	1	:30	1	\$155.00P-1	0.00 NM	1	\$155.00
Sta	rt Date	End Date	Insider Weekdays	Spots/Week	Rate	Rating						
Week: 11/		11/13/16	1	1	\$155.00	0.00						
E 23 KXLY	11/07/1	6 11/07/16	Mon 8p Prime Dancing w/Stars	CM	8-10p	1	:30	1	\$2,000.00P-1	0.00 NM	1	\$2,000.00
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 11/ E 24 KXLY		11/13/16	9-10a M-F	CM	\$2,000.00 9-10a	0.00	:30	1	\$200.00P-1	0.00 NM	1	\$200.00
E 24 KALI	11/07/1	0 11/07/16	Live With Kelly	Civi	9-10a	1	.30	'	φ200.00P-1	U.UU INIVI	'	φ200.00
<u>Sta</u> Week: 11/	rt Date	End Date 11/13/16	Weekdays 1	Spots/Week	<u>Rate</u> \$200.00	Rating						
E 25 KXLY			11p Sun Late Nev	<u>.</u>	11-1135p	0.00	:30	1	\$100.00P-1	0.00 NM	1	\$100.00
•			Late News Sun			5						
<u>Sta</u> Week: 10/	rt Date 31/16	End Date 11/06/16	Weekdays 1	Spots/Week 1	Rate \$100.00	Rating 0.00						
E 26 KXLY	11/06/1	6 11/06/16	5p Su News	CM	5-530p	1	:30	1	\$200.00P-1	0.00 NM	1	\$200.00
Sta	rt Date	End Date	5p News Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		11/06/16	1	1	\$200.00	0.00						
E 27 KXLY	11/06/1	6 11/06/16	Su GMA Su GMA	СМ	7-8a	1	:30	1	\$150.00P-1	0.00 NM	1	\$150.00
	rt Date	End Date	Weekdays	Spots/Week		Rating						
Week: 10/		11/06/16 6 11/03/16	1 11p M-F Late Nev	ws CM	\$150.00 11-1135p	0.00	:30	1	\$275.00P-1	0.00 NM	1	\$275.00
220 10(21	1170071	0 11/00/10	Late News		11 1100р	-	.00	·	φ210.001	0.00 14111		Ψ270.00
<u>Sta</u> Week: 10/	rt Date 31/16	End Date 11/06/16	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$275.00	Rating 0.00						
E 29 KXLY			Jimmy Kimmel	СМ	1135p-1237x		:30	1	\$90.00P-1	0.00 NM	1	\$90.00
C+o	rt Date	End Date	Jimmy Kimmel Weekdays	Spots/Week	Pata	Rating						
Week: 10/		11/06/16	<u>vveekdays</u> 1	Spois/week 1	<u>Rate</u> \$90.00	0.00						
E 30 KXLY	11/03/1	6 11/03/16	3-4p M-F	СМ	3-4p	1	:30	1	\$50.00P-1	0.00 NM	1	\$50.00
<u>Sta</u>	rt Date	End Date	Rachael Ray <u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						

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Order / Rev: 171316 Advertiser: WA State Republican Party

Alt Order #: 08432174 Product Desc: WA ST REPUB PARTY KXLY

Flight Dates: 11/02/16 - 11/07/16 Estimate: 2549

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E30 KXLY	11/03/1	6 11/03/16	3-4p M-F Rachael Ray	CM	3-4p	1	:30	1	\$50.00P-1	0.00 NM	1	\$50.00
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/3		11/06/16	1 5-530p M-F	1 CM	\$50.00 5-530p	0.00	:30	1	\$385.00P-1	0.00 NM	1	\$385.00
E 31 KALT	11/03/1	0 11/03/10	M-F News @5p	CIVI	5-530p	I	.30	'	φ365.00P-1	U.UU INIVI	'	<b>\$365.00</b>
<u>Sta</u> Week: 10/3	rt Date	End Date 11/06/16	Weekdays 1	Spots/Week	<u>Rate</u> \$385.00	Rating 0.00						
E 32 KXLY				CM	6-630a	1	:30	1	\$350.00P-1	0.00 NM	1	\$350.00
Sta	rt Date	End Date	GMNW Weekdays	Spots/Week	Rate	Rating						
Week: 10/3		11/06/16	1	<u>Spots/Week</u>	\$350.00	0.00						
E 33 KXLY	11/03/1	6 11/03/16	6-630p M-F M-F News @6	СМ	6-630p	1	:30	1	\$385.00P-1	0.00 NM	1	\$385.00
<u>Sta</u> Week: 10/3	rt Date	End Date 11/06/16	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$385.00	Rating 0.00						
E 34 KXLY			630-7a	СМ	630-7a	1	:30	1	\$350.00P-1	0.00 NM	1	\$350.00
Sta	rt Date	End Date	GMNW Weekdays	Spots/Week	Rate	Rating						
Week: 10/	31/16	11/06/16	1	1	\$350.00	0.00						
E 35 KXLY	11/03/1	6 11/03/16	630-7p M-F M-F News @630	CM p	630-7p	1	:30	1	\$350.00P-1	0.00 NM	1	\$350.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/3		11/06/16 6 11/03/16	7-730p M-F	CM	\$350.00 7-730p	0.00	:30	1	\$155.00P-1	0.00 NM	1	\$155.00
			ET Tonight		сор	_	.00	·	ψ.σσ.σσ.	0.00		ψ.σσ.σσ
<u>Sta</u> Week: 10/3	rt Date 31/16	End Date 11/06/16	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$155.00	Rating 0.00						
E 37 KXLY				СМ	7-9a	1	:30	1	\$350.00P-1	0.00 NM	1	\$350.00
<u>Sta</u>	rt Date	End Date	GMA <u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		11/06/16	1	1	\$350.00	0.00			<b>*</b> 455.00 <b>D</b> .4	0.00.104		<b>#455.00</b>
E 38 KXLY	11/03/1	6 11/03/16	730-8p M-F Insider	СМ	730-8p	1	:30	1	\$155.00P-1	0.00 NM	1	\$155.00
<u>Sta</u> Week: 10/3	rt Date	End Date 11/06/16	Weekdays 1	Spots/Week	<u>Rate</u> \$155.00	Rating 0.00						
E 39 KXLY				CM	9-10a	1	:30	1	\$200.00P-1	0.00 NM	1	\$200.00
01		Food Date	Live With Kelly	0	Data	Detien						
<u>Stal</u> Week: 10/3	rt Date 31/16	End Date 11/06/16	<u>Weekdays</u> 1	Spots/Week 1	Rate \$200.00	Rating 0.00						
E 40 KXLY	11/02/1	6 11/02/16	11p M-F Late Nev Late News	vs CM	11-1135p	1	:30	1	\$275.00P-1	0.00 NM	1	\$275.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/3		11/06/16 6 11/02/16	1 Jimmy Kimmel	CM	\$275.00 1135p-1237x	0.00	:30	1	\$90.00P-1	0.00 NM	1	\$90.00
			Jimmy Kimmel	<b></b>		<del>-</del>	.00	·	φοσίου	0.00		φοσίου
<u>Sta</u> Week: 10/3	rt Date 31/16	End Date 11/06/16	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$90.00	Rating 0.00						
E 42 KXLY			•	СМ	3-4p	1	:30	1	\$50.00P-1	0.00 NM	1	\$50.00
Sta	rt Date	End Date	Rachael Ray Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		11/06/16	1	1	\$50.00	0.00						
E 43 KXLY	11/02/1	6 11/02/16	5-530a GMNW GMNW	СМ	5-530a	1	:30	1	\$120.00P-1	0.00 NM	1	\$120.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/3		11/06/16 6 11/02/16	1 5-530p M-F	CM	\$120.00 5-530p	0.00	:30	1	\$385.00P-1	0.00 NM	1	\$385.00
			M-F News @5p				.00	•	<b>4000.001</b> 1	5.55 TAIVI	·	<del>4000.00</del>
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						

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Order / Rev: 171316 Advertiser: WA State Republican Party

Alt Order #: 08432174 Product Desc: WA ST REPUB PARTY KXLY

Flight Dates: 11/02/16 - 11/07/16 Estimate: 2549

Ln Ch Start End	Inventory Code	Break	Start/End	Time Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
E 44 KXLY 11/02/16 11/02/16	5-530p M-F M-F News @5p	CM	5-530p	1	:30	1	\$385.00P-1	0.00 NM	1	\$385.00
<u>Start Date</u> <u>End Date</u> Week: 10/31/16 11/06/16	Weekdays 1	Spots/Week 1	<u>Rate</u> \$385.00	Rating 0.00						
E 45 KXLY 11/02/16 11/02/16	530-6a GMNW GMNW	СМ	530-6am	1	:30	1	\$150.00P-1	0.00 NM	1	\$150.00
<u>Start Date</u> <u>End Date</u> Week: 10/31/16 11/06/16	Weekdays 1	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
E 46 KXLY 11/02/16 11/02/16	6-630p M-F M-F News @6	СМ	6-630p	1	:30	1	\$385.00P-1	0.00 NM	1	\$385.00
<u>Start Date</u> <u>End Date</u> Week: 10/31/16 11/06/16	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$385.00	Rating 0.00						
E 47 KXLY 11/02/16 11/02/16	630-7a GMNW	СМ	630-7a	1	:30	1	\$350.00P-1	0.00 NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> Week: 10/31/16 11/06/16	Weekdays 1	Spots/Week 1	Rate \$350.00	Rating 0.00						
E 48 KXLY 11/02/16 11/02/16	7-730p M-F ET Tonight	СМ	7-730p	1	:30	1	\$155.00P-1	0.00 NM	1	\$155.00
<u>Start Date</u> <u>End Date</u> Week: 10/31/16 11/06/16	Weekdays 1	Spots/Week 1	Rate \$155.00	Rating 0.00						
E 49 KXLY 11/02/16 11/02/16	7-9a GMA GMA	СМ	7-9a	1	:30	1	\$350.00P-1	0.00 NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> Week: 10/31/16 11/06/16	Weekdays 1	Spots/Week 1	Rate \$350.00	Rating 0.00						
E 50 KXLY 11/02/16 11/02/16	730-8p M-F Insider	СМ	730-8p	1	:30	1	\$155.00P-1	0.00 NM	1	\$155.00
<u>Start Date</u> <u>End Date</u> Week: 10/31/16 11/06/16	Weekdays 1	Spots/Week 1	Rate \$155.00	Rating 0.00						
E 51 KXLY 11/02/16 11/02/16	9-10a M-F Live With Kelly	СМ	9-10a	1	:30	1	\$200.00P-1	0.00 NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> Week: 10/31/16 11/06/16	Weekdays 1	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						

Totals 52 \$13,830.00